

VISION (Our future goal)

To be worldwide the first choice for interlining solutions in all kinds of garments.

MISSION (Our daily focus and purpose)

As a trusted partner, we support our customers on their journey to creating outstanding garments, focussing on quality, technical precision and individual service – fast, reliable and sustainable.

VALUES (Our beliefs)



HONESTY

We take ownership, think sustainably, and act with kindness.

Our decisions are guided by honesty, fairness, and respect. This means upholding the highest standards of ethical conduct, thinking sustainably, and being transparent about the impact of our actions on people, communities, and our planet.

By keeping our promises and acting with integrity, we build trust and ensure people can rely on our products and services.

Kindness brings our honesty to life. It shows in how we talk to each other, work together, and help one another.

We believe how we work matters more than what we achieve - true success comes from our honest actions and the positive impact we create.



PEOPLE

We are connected, diverse and work together as one global family.

We create a space where everyone can grow, contribute, and thrive, welcoming diverse perspectives from our worldwide teams and cultures.

Navigating the global textile industry requires the expertise of our people, the deep local knowledge of our teams, and the ability to connect and collaborate across regions as one global family.

By supporting one another as a global team, exchanging know-how, and turning ideas into action, we enhance our collective skills - for our common success in the global apparel market.



PARTNERSHIPS

We listen, we understand, we support.

Every customer is unique, and we take the time to understand their needs, combining our global expertise with flexibility, speed, and personal attention.

As a mid-sized family company with a flat hierarchy and global presence, we stay close, responsive, and fully engaged - working hand in hand with customers, suppliers, and partners.

Our contributions generate long-term value, build trust, and foster sustainable partnerships that last.

We are...

...**W**ELCOMING

We trust each other, value diversity, and encourage teamwork, welcoming new ideas from colleagues and customers to make our products, services, and processes even better.

...**E**XPERTS

We have decades of experience and we put our know-how to work, by delivering clever interlining solutions.

...**N**ETWORKED

We collaborate across teams globally, stay close to our customers, keep communication clear and simple, act quickly when it counts, and celebrate success together.

...**D**EPENDABLE

We keep our promises, meet expectations, and create results that others can rely on.

...**L**ISTENING

We closely listen to our customers and market needs, work together with attentiveness to providing effective solutions that really work.

...**E**XCELLENT

We deliver top-quality results and constantly look for smart and creative ways to continuously improve.

...**R**ESPONSIBLE

We take ownership for our actions, act honestly and ethically, and make sustainable decisions that benefit people, customers, and our planet.